

The GECOMO Brow Playbook

Find Your Perfect Brow Shape — 10 Seconds at a Time

Your perfect brows are 10 seconds away.
Get the GECOMO kit at shopgecomo.com →

Introduction

Your eyebrows frame your face. The right shape lifts your eyes, balances your features, and pulls your whole look together — no makeup required. But getting them right has always been the hardest part of any beauty routine.

That's where **GECOMO** changes everything. Our Double Seal eyebrow stamp kit gives you salon-quality brows in 10 seconds. No shaky hands, no over-plucking, no 20-minute mirror marathons. Just stamp, press, and go.

This playbook will help you find your face shape, choose the perfect brow style, and use GECOMO to get flawless results every single time.

1. Finding Your Face Shape

Before you pick a brow shape, know your face:

- **Oval** — Forehead slightly wider than chin, high cheekbones. Most brow shapes work.
- **Round** — Full cheeks, similar width and length. Angled brows add structure.
- **Square** — Strong jawline. Soft, curved brows soften strong angles.
- **Heart** — Wider forehead, narrower chin. Rounded brows balance a pointed chin.
- **Diamond** — Narrow forehead and jaw, wide cheekbones. Curved brows with a soft arch.

How to check: Pull your hair back, look in a mirror, and trace the outline of your face. Match it to the shapes above.

2. The 3 Essential Brow Shapes

GECOMO comes with three stamp heads. Here's which one fits your face:

- **Natural Arch** — Gentle curve. Best for *oval* and *round* faces. Most universally flattering.
- **Soft Swoop** — Straighter brow with subtle lift. Best for *square* and *heart* faces.
- **Bold Defined** — Fuller brow with defined arch. Best for *diamond* and *long* faces.

Tip: Combine shapes — use one stamp for the main brow and another to extend the tail.

3. How to Use GECCOMO (60-Second Routine)

1. **Start clean** — Wash and dry your brows.
2. **Pick your shape** — Choose the stamp head that matches your face.
3. **Pick your shade** — Match to your hair color (see Shade Guide).
4. **Dab the stamp** — Lightly press into the powder compact. Tap off excess.
5. **Align and stamp** — Position at the inner corner of your eye. Press for 2-3 seconds.
6. **Fill gaps** — Use the dual-tip brush to blend.
7. **Set it** — Optional: setting spray or clear brow gel.

4. Pro Tips

1. **Stamp before concealer** — Powder adheres best to clean skin.
2. **Use the stamp as a guide** — Even if you brush, stamp first for perfect symmetry.
3. **Less is more** — One light press. Build up if needed.
4. **Match your undertone** — Warm hair → warm brown. Cool hair → cool brown.
5. **GECCOMO's double-seal powder** acts as both color and setting agent — locks in for 12+ hours.
6. **Trim first** — Trim long brow hairs so powder adheres to skin, not hair.
7. **Start lighter** — One shade lighter than you think. Easier to darken than lighten.

5. Before & After

The difference is immediate. Sparse, uneven brows become full, symmetrical, and natural-looking in seconds.

Before — After



No more wasting 20 minutes on brow pencils, worrying about smudging, or expensive microblading appointments. Just stamp, press, and walk out with perfect brows.

6. Shade Guide

Shade	Best For	Description
Soft Brown	Blonde, light brown, warm hair	Light neutral-brown with natural warmth
Chocolate	Medium to dark brown hair	Rich medium brown — most universal shade
Dark Brown	Dark brown, espresso hair	Deep brown with warm undertones
Black Brown	Black, dark Asian hair	Cool-tone dark brown-black

Not sure? Chocolate is the most popular shade. When in doubt, go one shade lighter than your hair.

7. Your Daily 60-Second Brow Routine

Morning:

- Wash face / apply skincare
- Stamp brows with GECOMO (10 sec each)
- Fill gaps with brush (20 sec)
- Brush brows upward with spoolie (10 sec)
- Optional clear brow gel (10 sec)
- **Done. Total: ~60 seconds.**

Evening:

- Removes easily with any makeup remover or cleansing oil
- Clean stamp heads with mild soap and water once a week

The Bottom Line

Great brows don't require artistry, expensive appointments, or 20 minutes of your morning. They require the right tool — and GECOMO is it.

Ready to transform your brows?



Visit shopgecomo.com and get your Double Seal eyebrow stamp kit today.

Your perfect brows are 10 seconds away.